Reviewer's report

Title: Consumers' intention to use health recommendation systems to receive personalized nutrition advice

Version: 2 Date: 11 December 2012

Reviewer: Margaret Kelaher

Reviewer's report:

The article provides interesting recommendations for the application of reminder systems in a health context. The methods and data seem sound. The paper makes a novel contribution and should be published.

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: Yes, and I have assessed the statistics in my report.

Declaration of competing interests:

I declare I have no competing interests.