Author's response to reviews

Title: The cost-effectiveness of adaptive e-learning devices to promote dietary change: an economic model

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Author's response to reviews:

Dear Editor, this is not a revision, rather it has been forwarded from BMC Public Health who thought BMC HSR would be the more appropriate journal. A copy of the original cover letter is below. Kind regards, Alec Miners

On behalf of all authors, I would like to submit the manuscript, "the cost-effectiveness of e-learning devices to promote dietary change; an economic model" for possible publication in your journal.

UK public health policy strongly advocates dietary change for the improvement of population health and emphasises the importance of individual empowerment to improve health. A new and evolving area in the promotion of dietary behavioural change is e-Learning, the use of interactive electronic media to facilitate teaching and learning on a range of issues, including health. While several studies have examined the effectiveness of e-Learning for dietary behaviour change, and have concluded that the technique shows some promise, it is unclear whether they are cost-effective. The submitted study attempts to fill this evidence gap.

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Finally, I should add that all authors have read and agree with the contents of the submitted manuscript.

Yours faithfully,

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