Reviewer's report

Title: What is the 'problem' that outreach work seeks to address and how might it be tackled? Seeking theory in a primary health prevention programme.

Version: 3 Date: 19 December 2011

Reviewer: Ailsa Cameron

Reviewer's report:

The authors have attended to the majority of my suggestions and have explained why they are not responding to one of these. The changes strengthen the paper.

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.