Reviewer's report

Title: Medication effectiveness may not be the major reason for accepting cardiovascular preventive medication: A population-based survey

Version: 3 Date: 18 July 2012

Reviewer: Themis Exarchos

Reviewer's report:

Major Compulsory Revisions

I do not believe that the manuscript is suitable for the journal. It is an interesting statistical analysis, not interesting from the medical informatics point of view, since there is no innovation in techniques and algorithms used.

Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Acceptable

Statistical review: Yes, but I do not feel adequately qualified to assess the statistics.