Reviewer's report

Title: Family Physicians' Perceptions of Academic Detailing: a quantitative and qualitative study

Version: 2 Date: 28 May 2007

Reviewer: Peter Schattner

Reviewer's report:

General

This article has now been revised satisfactorily. There were limitations with the original methodology, and the authors are aware of this. The evaluation of the academic detailing must therefore be considered subjective to a considerable extent, but this is a not uncommon problem with educational research. Nevertheless, I believe that there are lessons that have been learned, and many readers interested in academic detailing would gain something be reading this well written paper. I therefore recommend it now be published as is.

What next?: Accept without revision

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

'I declare that I have no competing interests'