Reviewer's report

Title: Family Physicians’ Perceptions of Academic Detailing: a quantitative and qualitative study

Version: 1 Date: 15 December 2006

Reviewer: Linda Casebeer

Reviewer's report:

General
This is an excellent article, one of importance to CME providers. Academic detailing is an intervention that has shown strong impact and is underutilized, especially in the U.S. This is an excellent contribution to better understanding physician perceptions of academic detailing and barriers to its use.

Major Compulsory Revisions (that the author must respond to before a decision on publication can be reached):

Minor Essential Revisions (such as missing labels on figures, or the wrong use of a term, which the author can be trusted to correct):

Discretionary Revisions (which the author can choose to ignore):

What next?: Accept without revision

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: No

Declaration of competing interests:

I declare that I have no competing interests.