Reviewer's report

Title: Cognitive Interviews Guide Design of a New CAM Patient Expectations Questionnaire

Version: 1 Date: 22 November 2013

Reviewer: Paula Kersten

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Cognitive Interviews Guide Design of a New CAM Patient Expectations Questionnaire

This was an interesting paper to review. It is not often that you come across a study that so carefully reports on the development of a new measure. I very much enjoyed reading it. I recommend some Minor Essential Revisions for improvements to the paper:

Minor Essential Revisions

Introduction:
Commendably brief

Methods:
Clearly outlined

Results:
Very comprehensive

Table 1: perhaps refer to appendix A so people know where to find the full reference to the sources

Table 2: this needs clear labelling so the reader can work out without going to the text why some text is in black or red, italics or regular, bold or underlined.

Discussion and conclusions:
Robust

Level of interest: An exceptional article

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:
I declare that I have no competing interests