Author's response to reviews

Title: Awareness and correlates of the role of physical activity in breast cancer prevention among Japanese women: Results from an internet-based cross-sectional survey

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Author's response to reviews: see over
Mona Jeffreys  
Associate Editor  
BMC Women’s Health  

June 20, 2014  

Dear Dr. Mona Jeffreys:  

RE: Resubmission of manuscript (1780162908121736)  

Please find attached the revised version of our manuscript ‘Awareness and correlates of the role of physical activity in breast cancer prevention among Japanese women: Results from an internet-based cross-sectional survey’, which we would like to resubmit for publication as a Research Report in BMC Women’s Health.  

The manuscript has been revised in accordance with the Editorial Requirements about the research company. The suggestions provided are addressed in the following pages. Revisions are indicated in red text.  

We hope that the revisions in the manuscript and our accompanying responses will be sufficient to make our manuscript suitable for publication in BMC Women’s Health.  

We look forward to hearing from you at your earliest convenience.  

Sincerely yours,  

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Editorial Requirements

1. Thank you for providing the name of the research company from which you obtained your data. Please describe the role of MyVoice Communication, Inc, Japan in the study and permissions obtained to access the data. This information should be included in the Methods/Competing interests or Acknowledgements sections as appropriate. If the data are publicly available, please provide the appropriate link or reference.

Response

Thank you for your comment again. We rewrote the role of MyVoice Communication, Inc. (http://www.myvoice.co.jp/index.html) in the Methods, as follows. However, we didn’t need permissions to obtain and access the data, because we ordered the company to collect data on this survey from their registered sample. Thus, the company delivered the data of all respondents to us after the research.

The participants were 1,000 Japanese women aged 20–69 years (44.3±13.4 years) who responded to an internet-based cross-sectional survey conducted through a Japanese social research company (MyVoice Communication, Inc, Japan). This research company offers full-scale marketing research services, owned approximately 260,000 voluntarily registered samples across Japan, and had detailed sample sociodemographic data. Thus, the company was able to select specific sociodemographic group(s) from registered population according to requirements of each survey ordered. The participants in the present study were stratified into five age brackets (20–29, 30–39, 40–49, 50–59, and 60–69 years) and allocated equally to five sample groups (for each group, n=200). (pages 5-6, lines 45-54)