Reviewer's report

Title: "I'm the Momma": Using Photovoice to Understand Matrilineal Influence on Family Food Choice

Version: 1 Date: 21 December 2009

Reviewer: Melanie Besculides

Reviewer's report:

The paper presents an interesting study using a novel tool.

Major:
please add a brief discussion in the introduction as to why you focus on moms. For instance, they are the one's primarily responsible for food preparation and food affects health...

-add a transition between the second and third paragraphhs on pg 9. Discuss how the guide was used and by whom in the first sentence of par. 3-I had trouble following this until I read on

Minor essential-
-check italics in table 2. I only see them under 'support vs/ sabotage' but think they should be there for other subcategories.

-discretionary:
-I realize the journal doesn't limit length, but the paper would be strengthened/more focused by shortening both the introduction and results. The introduction presents far more references than are needed to understand the research at hand. Presenting sentinel literature that make your point would make the paper much more clear and easier to read. Also, the introduction sounds slightly sexist in parts(e.g., feeding the family is part of being a good wife), but maybe that is just me.

-the results present far too much information. While reading the quotes was interesting, it was more like reading a final report than a journal article. If you could focus on only the results that get the point across, the paper would be much stronger.

Level of interest: An article of importance in its field

Quality of written English: Needs some language corrections before being published

Statistical review: No, the manuscript does not need to be seen by a
statistician.

Declaration of competing interests:
I declare I have no competing interests