Reviewer’s report

Title: Dental health behavior of parents of children using non-fluoride toothpaste: a cross-sectional study

Version: 2 Date: 20 October 2013

Reviewer: Manabu Morita

Reviewer’s report:

1. Major Compulsory Revisions
The reviewer’s concern is the low response ratio. 6,931 out of 10,178 parents responded. The Japanese school system seems to be well-organized, in which most of parents might response to any type of questionnaire forms honestly.

2. Minor Essential Revisions
(1) Page 6 & 7: There is no information of Question 7.
(2) Question 5: This question was for toothpaste of parents or their child? In another words, if the parents separately buy toothpaste used for themselves and for their children, the answer might be confusing.

3. Discretionary Revisions
Table 2: It was hard for the reviewer to understand the result, because the OR reference (OR=1.0) is put on “Yes” answer in some questions and on “No”answers in the others.

Level of interest: An article of limited interest

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:
I declare that I have no competing interests.