Reviewer’s report

Title: Evaluating the Exposure to a Rural Community-based Colon Cancer Prevention Intervention

Version: 2 Date: 11 March 2009

Reviewer: Carlo Senore

Reviewer's report:

Minor essential revisions
1) Given that only people who could be traced by phone could be targeted, the authors should provide estimates of the proportion of the residents in the targeted communities who do not have a household phone.

Major compulsory revisions
The restriction of the interviews to English speakers only represents a selection factor, and its implications should be discussed more extensively.

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: Yes, and I have assessed the statistics in my report.

Declaration of competing interests:
I declare that I have no competing interests