Reviewer’s report

Title: Impact of different food label formats on healthiness evaluation and food choice of consumers: A randomized-controlled study

Version: 3 Date: 4 May 2009

Reviewer: Eva Grammatikaki

Reviewer’s report:

The authors adequately addressed the points raised in the first review of the paper. However, there are some further minor revisions that should be made.

Minor Essential Revisions
1) Please check the style of the citation in text, in the points where more than one citations are entered. I just indicate two points below, but authors should make the necessary changes throughout the manuscript
   a. Page 3, paragraph 1, line 6: [3][4] should be [3,4]
   b. Page 3, paragraph 1, line 22: [10][11][12] should be [10-12]
2) One of the points raised by Peter Scarborough has not been addressed. It would be good if following his suggestion you presented a column comparing the results for the different labelling groups in Table 4.

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I declare that I have no competing interests