Reviewer’s report

Title: Impact of different food label formats on healthiness evaluation and food choice of consumers: A randomized-controlled study

Version: 3 Date: 28 April 2009

Reviewer: Peter Scarborough

Reviewer’s report:

The authors have addressed the points raised in my original review adequately. The paper is an important contribution to the research surrounding consumer understanding and use of front of pack nutrition labelling, and I have no further critical points to raise.

Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I declare that I have no competing interests.