Reviewer’s report

Title: Effective Media Communication of Disasters: Pressing Problems and Recommendations

Version: 1 Date: 9 February 2007

Reviewer: Kristine M Gebbie

Reviewer’s report:

General
The effort described in this paper is a valuable contribution to efforts to strengthen emergency response. A careful edit would correct some spelling/punctuation errors; the narrative could be tightened somewhat. I strongly recommend that you summarize the key findings and recommendations, perhaps in a table that resembles a typical emergency after action report.

Major Compulsory Revisions (that the author must respond to before a decision on publication can be reached)

Minor Essential Revisions (such as missing labels on figures, or the wrong use of a term, which the author can be trusted to correct)

Discretionary Revisions (which the author can choose to ignore)
A table summarizing key findings and key recommendations to resolve the identified problems.

What next?: Accept after discretionary revisions

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:
I declare that I have no competing interests.