Reviewer's report

Title: Impact of Pharmaceutical Promotion On Prescribing Decisions of General Practitioners in Eastern Turkey

Version: 4  Date: 17 May 2007

Reviewer: Barbara Mintzes

Reviewer's report:

I went through the paper again and thought the authors had done an excellent job of re-analyzing the data, and had included a more targeted interpretation and discussion in relation to the relevant literature. I would judge the paper currently to be publishable.

I would classify it as: minor essential revisions
These are:
1) It still requires a major English edit, but I assume the journal would be able to take that on.
2) the new figure that has been added is not very informative to the reader; a figure with a scatter plot of the data plus fitted regression line would be much more interesting than the 2 bars of dichotomized data -- would give an overview unavailable from the text of the relationship the authors had found.

In terms of the points below, I would say yes to 1-6, and 7 is highly fixable. An interesting study, and well worth publishing.