Reviewer’s report

Title: Factors influencing the consumption of seafood among young children in Perth: a qualitative study

Version: 3 Date: 5 April 2007

Reviewer: Theresa Nicklas

Reviewer’s report:

The purpose of this formative research was to investigate the factors that influence the consumption of fish and seafood among 4-6 year old children. Overall, the study was well executed and the results are nicely summarized. There are a few comments that need to be addressed before the study is suitable for publication.

1. Results. A criterion for inclusion in the focus groups was that participants were mothers of young children. Yet, several participants did not have children within the age group of interest. The authors need to clarify.
2. Were the focus group questions based on a behavioral theory?
3. The authors need to include the limitations of the study.
4. Before the authors make concrete recommendations, it seems that these results will need to be confirmed in a larger study with the administration of a valid and reliable questionnaire that is based on some appropriate theory.

What next?: Accept after minor essential revisions

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I declare that I have no competing interests.