Dear Editorial Team Members,

Re. "Development and evaluation of a youth mental health community awareness campaign - The Compass Strategy" ID No. 1661418290465927

Thank you for accepting, in principle, this manuscript for publication in BMC Public Health. Outlined below is our response to your requests regarding ethics and formatting changes.

1. Clarification in the Ethics section regarding the form of consent.

Oral consent was sought from telephone survey participants and written consent was sought from focus group participants (see pages 7-8).

2. Formatting changes

* Underlining of the sub-headings has been removed.

* Additional information regarding sources of funding has been provided in the Acknowledgements section (see page 29).

* The title of "Box 1" has been changed to "Table 1" and references to it in the text and numbering of tables amended accordingly.

* Reference no. 26 has been amended so that all authors are listed.

Could you please confirm whether the examples of The Compass Strategy campaign material, which were included as additional PDF files, were accepted as part of the publication as these were not included in the most recent version of documents that were emailed back.

Also please note that there have been problems with the reference management system where reference 26 seems to automatically cut off the last three authors so these have been inserted manually as has reference no. 54 (Kitchener and Jorm, 2002. Please don't hesitate to contact me if there are any problems with these amendments.
Please let me know if you require any further information.

Yours faithfully,

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