Reviewer's report

Title: Information and communication technologies for approaching smokers: A descriptive study in primary healthcare

Version: 2
Date: 10 November 2014
Reviewer: Francine Schneider

Reviewer's report:

Minor Essential Revisions
The authors have really improved the quality of the article based on the different review comments. At this point I only have one small (essential) point for revision. During the previous review round I commented on the fact that the authors stated to have recruited a representative sample of the Spanish smoking population. I was wondering of which specific population this sample was representative and whether references could be added. Even though the authors have addressed this issue in their response (The population is representative of the Spanish smokers, since more than 80% of the Spanish population visit the health care professional once a year), I still have a question. The authors indicate in the first line of their discussion that they have managed to include a representative sample of the smoking population. I still miss information on whether this specific sample is representative of Spanish smokers in primary health care. Could the authors elaborate on that and add reference to back up this statement?

Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Acceptable

Statistical review: Yes, and I have assessed the statistics in my report.

Declaration of competing interests: I declare that I have no competing interests