Reviewer's report

Title: Is Anybody Doing It? An experimental study of the effect of normative messages on intention to do physical activity

Version: 4  Date: 14 May 2014

Reviewer: Amudha Poobalan

Reviewer's report:

The authors have addressed all my previous comments adequately. I am happy for this paper to be published.

Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

'I declare that I have no competing interests'