Reviewer’s report

Title: A lesson in business: cost-effectiveness analysis of a novel financial incentive intervention for increasing physical activity in the workplace.

Version: 1 Date: 10 September 2013

Reviewer: Myanna Duncan

Reviewer’s report:

Discretionary Revisions
A very well written article with offers significant interest to readers.
On page 4, paragraph 2, second sentence, I would suggest a comma after ‘To date’.
I would remove the questions mark on page 14 paragraph 3, sentence 1 as this does not need to be a rhetorical question.
Otherwise, an impressive piece of research.

Level of interest: An article of outstanding merit and interest in its field

Quality of written English: Acceptable

Statistical review: Yes, and I have assessed the statistics in my report.

Declaration of competing interests:
I declare that I have no competing interests.