Reviewer’s report

Title: Evaluating the efficacy of tuberculosis Advocacy, Communication and Social Mobilisation (ACSM) activities in Pakistan: A cross-sectional study

Version: 2 Date: 21 April 2013

Reviewer: Balaji Naik

Reviewer’s report:

Congratulations on the work done by the team on this neglected area of ACSM in TB control.

Following are few comments for your consideration.

Background –
- As the TB programmes are looking towards “Universal Access”, you can do away with the 70-85 targets which are not given much importance now.
- The program was conducted in 57 districts across 4 provinces. It would help if you briefly describe the total number of provinces and districts in Pakistan and the locations of these selected 57 districts and how they are spread out geographically (map would be great).

Methods –
- Who conducted the actual survey on ground?
- Briefly describe the human resource used to administer the questionnaire, roughly how much time (average) did the interviewer spend with each respondent. It would help for readers and researchers who would like to emulate similar research in their settings.

Discussion
- Any information on the views of policy makers, journalists etc who were sensitized can be added.

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:
I declare that I have no competing interests