Author’s response to reviews

Title: Designing a handwashing station for low-income communities in Bangladesh using the Integrated Behavioural Model for Water, Sanitation and Hygiene Interventions (IBM-WASH)

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Author’s response to reviews: see over
Dear Dr. Pafitis:

It is my pleasure to submit for your consideration two research articles: “The Integrated Behavioural Model for Water, Sanitation, and Hygiene: a tool for designing and evaluating behaviour change interventions” and “Designing and handwashing station for low-income communities in Bangladesh using the Integrated Behavioural Model for Water, Sanitation, and Hygiene (IBM-WASH).”

The first of these two articles outlines the development and elaboration of a proposed conceptual model related to water, sanitation, and hygiene behaviours and is the result of numerous formative research activities as well as a systematic review of existing behaviour change models and theories related to water, sanitation, and hygiene (WASH) programs. There has been increased attention to the factors that motivate and sustain WASH behaviour change in resource poor settings, and our proposed behaviour change model is intended to facilitate future research and intervention development in the sector. The second article provides a concrete application of our proposed theory to the development and evaluation of a handwashing promotion program in Bangladesh. The results from this analysis also highlight key findings that should be considered in handwashing promotion efforts globally.

We are submitting these articles for joint consideration to BMC Public Health and feel that together they would be a strong addition to your journal and the broader public health community. To facilitate this process, I will serve as corresponding author for both publications.

Sincerely,

Robert Dreibelbis, MPH
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