Reviewer's report

Title: A survey of the reformulation of Australian child-oriented food products

Version: 2 Date: 29 May 2013

Reviewer: Judith Buttriss

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I have now read the paper and find it much improved. There are a few typos (in the new text) but apart from that I have 2 comments:

On page 16 there is reference to Table 4 but that was not with the draft I printed.

At the bottom of page 20 (end of para 2) a sentence has been added in response to one of my comments (For example, a decreased fat content .....) and though I don’t disagree with the sentence, it's not exactly what I was referring to. What I meant was: if say 5g of fat is removed per 100g of product, leaving 95g, as a percentage there will now be more of the remaining ingredients, e.g. sugar, when expressed per 100g without adding any more sugar to the product per se. It's the opposite of a dilution effect. Of course the energy density is likely to fall slightly if fat is removed as it's the most energy dense nutrient.