Reviewer's report

Title: A qualitative study of the coverage of influenza vaccination on Dutch news sites and social media websites

Version: 2 Date: 16 May 2013

Reviewer: Jennifer Pereira

Reviewer's report:

I am satisfied that the authors have adequately addressed my concerns about the manuscript and recommend it for publication.

Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.