Reviewer's report

Title: Evidence-informed recommendations for constructing and disseminating messages supplementing the new Canadian Physical Activity Guidelines

Version: 3 Date: 30 March 2013

Reviewer: Justine Leavy

Reviewer's report:

1. Is the question posed by the authors well defined?
   Yes, the revisions have improved the research questions presented in this revised manuscript.

2. Are the methods appropriate and well described?
   Yes, this is a much more succinctly written paper, well done.

3. Are the data sound?
   Yes.

4. Does the manuscript adhere to the relevant standards for reporting and data deposition?
   Yes.

5. Are the discussion and conclusions well balanced and adequately supported by the data?
   The authors have made substantive improvements to the discussion and conclusion.

6. Are limitations of the work clearly stated?
   They are clear and logically stated.

7. Do the authors clearly acknowledge any work upon which they are building, both published and unpublished?
   Yes.

8. Do the title and abstract accurately convey what has been found?
   Yes.

9. Is the writing acceptable?
   Yes. The authors have completed the revisions and the manuscript reads much better. Note there is an extra full stop, page 7 last paragraph point b) ... recomendations.

Thank-you for the opportunity to review the revised manuscript.
Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I declare that I have no competing interests.