Reviewer's report

Title: Proactive recruitment into cessation support: Feasibility of low-intensity recruitment and acceptability of treatment in smoking parents recruited through primary schools

Version: 1 Date: 3 March 2013

Reviewer: Flora Tzelepis

Reviewer's report:

This is a very well written paper that clearly demonstrates the use and acceptability of proactive telephone counselling and self-help materials among smoking parents proactively recruited through primary schools.

Major Compulsory Revisions
Nil

Minor Essential Revisions
1) Introduction, Paragraph 1: Change the format of the (Hughes, 2009) reference to a number as per the rest of the referencing.
2) Introduction, Paragraph 3: Change “understudies” to “understudied” so sentence reads “Alternatively, public schools are a highly promising but understudied venue…”
3) Introduction, Paragraph 3: Could delete the primary aim from the end of this paragraph as this is repeated at the end of the Introduction section.
4) Methods, Paragraph 2: Mention that a child individually completed a questionnaire, even though the child data isn’t included in this paper, could briefly mention the purpose of the child survey. Also if the parent had more than one child in the 9-12 year age group, which child completed the survey?
5) Methods, Paragraph 3: Change the format of the (Miller & Rollnick, 2002) reference to a number as per the rest of the referencing.
6) Methods, Paragraph 4: Change “…set a quit a date…” to “set a quit date”.
7) Results, Paragraph 3: Has a typo occurred for the emotional support and use of these tips and should these be 68% (instead of 58%) and 79% (instead of 69%) respectively based on the information in Tables 2 & 3?
8) Results, Paragraph 4: This paragraph ends with the statement “Results are displayed in Table 4” but the results in Table 4 look at recipients only whereas the information in paragraph 4 is presented by intention-to-treat. Suggest either saying at the end of the paragraph that results among recipients only are presented in Table 4 or also including the intention-to-treat results in Table 4 so the results described in the text match the figures in Table 4.

Discretionary Revisions
9) Introduction, Paragraph 1: Could change “a substantial part of smokers make repeated…” to “a substantial proportion of smokers make repeated….”

10) Discussion, Paragraph 4: The statement related to future research will need to determine the effectiveness of cessation support, could be reworded to something like: The effectiveness of the proactive telephone counselling offered to smoking parents will be examined in a separate manuscript once follow-up data collection has been completed.

**Level of interest:** An article of importance in its field

**Quality of written English:** Acceptable

**Statistical review:** No, the manuscript does not need to be seen by a statistician.

**Declaration of competing interests:**

I declare that I have no competing interests