Author's response to reviews

Title: Study protocol of a randomized controlled trial to improve cancer prevention behaviors in adolescents and adults using a web-based intervention supplemented with SMS

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Author's response to reviews: see over
Dear Editor,

Please find attached the manuscript titled “Study protocol of a randomized controlled trial to improve cancer prevention behaviors in adolescents and adults using a web-based intervention supplemented with SMS”. This manuscript has not been simultaneously submitted to or published in any other journal. It has been approved by all the authors, and the corresponding author takes full responsibility for the contents of this paper.

The study has received ethics approval and a public funding (of more than €120,000) from the Spanish Ministry of Health, which is the major independent funding body in Spain. In order to be eligible for this funding, it was required to pass a peer review process. The randomized controlled trial follows the CONSORT guidelines and has a registration number from ISRCTN Register (ISRCTN27988779).

We believe that the study protocol described in this paper will be interesting for the journal readers since it details the design of a complex health promotion program, which uses an innovative educational intervention based on the Internet and mobile phones, and which is being implemented in Spain and in Mexico. This could be very useful for other researchers interested in health promotion using new technologies as it may help them to build these types of interventions according to our design. In addition, we plan to publish three more articles about this program and it would be useful to have a reference in which the design is explained for the future readers.

We trust that it is interesting enough so as to consider its possible publication as an original article in the BMC Public Health.

Thank you for your consideration.

Yours sincerely,

Alberto Lana Pérez  
Prof. Preventive Medicine