Reviewer's report

Title: [More] evidence to support oral health promotion services targeted to smokers calling tobacco quitlines

Version: 1 Date: 22 January 2013

Reviewer: David A. Albert

Reviewer's report:

This survey and analyses provide important information about the oral health status and interest that smokers who use a commercial quit line have in receiving information on their oral health. The paper requires minor revisions and clarification prior to publication.

There are a few areas that require additional information. I have also provided some suggestions in the attached document. In particular, more information on the difference between commercial and public quit lines would be helpful. It also appears that edentulous consumers/patients are not of interest for follow up. The authors should provide survey information specific to this group that shows that they are not interested in receiving information on oral health and alcohol cessation or harm reduction.

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I have no competing interests in relation to the paper that I am reviewing.