Reviewer's report

Title: Football Fans in Training: the development and optimization of an intervention delivered through professional sports clubs to help men lose weight, become more active and adopt healthier eating habits

Version: 1 Date: 2 October 2012

Reviewer: Adam Walsh

Reviewer's report:

Thank you for asking me to review this well written article describing the development of the FFIT program. This paper, and the program certainly add to the literature regarding the engagement of men in health programs.

Whilst the paper is perhaps a little long, much of the detail is essential in achieving an adequate description of the program.

Minor Essential Revisions

1. Please include a reference regarding the feasibility trial mentioned in paragraph 1 of the section titled "Phase 2 Programme optimization"

2. Please insert the the web address for the FFIT manual (final line of manuscript) or remove reference to the web address.

3. In table 1, the term "other" is used as the final category in each column. This term does not offer any useful information and should either be removed, or broken down to smaller categories where appropriate.

Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I declare that I have no competing interests.