Reviewer's report

Title: Outdoor Advertising, Obesity, and Soda Consumption: A cross-sectional study

Version: 2 Date: 5 November 2012

Reviewer: Bridget Kelly

Reviewer's report:

I am satisfied that the authors have addressed my previous concerns. However, regarding the use of % ads for food as the measure of exposure, it would be appropriate to make a note in the discussion that this approach has some limitations where small numbers of ads are present.

Level of interest: An article of outstanding merit and interest in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I declare that I have no competing interests