Reviewer's report

Title: A Feasibility Study of Short Message Service Text Messaging as a Surveillance Tool for Alcohol Consumption and Vehicle for Interventions in University Students

Version: 4 Date: 25 September 2013

Reviewer: Janette - Baird

Reviewer's report:

Dear Editor;

I have read the version 4 submitted manuscript entitled: A feasibility study of short message service for text messaging as a surveillance tool for alcohol consumption and vehicle for interventions in university students.

Firstly, let me thank the authors for ‘sticking with it’ and re-submitting the manuscript. I also need to state up front that I regard their response letter as scant (two lines) and not helpful to understand what the authors did change or did not change, and the reasons for not changing. The authors are fully entitled not to take up the suggestions of the reviewer, as they are welcome to make the changes suggested by the reviewer, but not to guide the reviewer as to their decision making process is both disappointing and shows somewhat of a disregard for the effort that the reviewer has made in giving this feedback. The article is much improved, there are still some areas of confusion for me, but it does not need another round of revisions.

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

'I declare that I have no competing interests'