Reviewer’s report

Title: Snus user identity and addiction. A Swedish focus group study on adolescents

Version: 6 Date: 17 September 2012

Reviewer: Nora Wiium

Reviewer’s report:

The paper is much improved after the latest revision, but there are a couple of minor adjustments that would need to be made (please see comments below).

Minor Essential Revisions

The logic in the following phrases is not clear enough:

Abstract, first paragraph: “The teens are the years when they seek their identity …” and “The use of tobacco as such, norms among their friends, are more important to the individual …”

Background, fourth paragraph: “…compared to those exclusively smokers”

Results, approach, last paragraph: “…and it was more difficult for them decide whether…”

Discussion, third paragraph: “…which stresses the stereotype cultural image about was is manly and womanly …”

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I declare that I have no competing interests.