Reviewer's report

Title: Evaluation of a communication strategy to increase awareness and the appropriate use of non-occupational post-exposure prophylaxis (nPEP) for HIV prevention

Version: 1 Date: 5 August 2012

Reviewer: emma mccarty

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interesting article to demonstrate the usefulness and effectiveness of sustained public health messages.

Suggest the following minor revisions:
State who can access helpline - is it public, professionals or both?
Who provides advice on the helpline?
Clarify whether the access/"hits" to website were unique users

Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I declare that I have no competing interests