Reviewer’s report

Title: Quality of Health News Disseminated In the Print Media in Developing Countries; a Case Study in Iran

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Reviewer: Joan Wharf Higgins

Reviewer’s report:

Minor essential revisions: the body of the paper is much improved. The authors now need to rewrite the concluding paragraph of the abstract, because it doesn’t really summarize what the study’s findings were very clearly. My only other suggestion would be to add more quotes into the qualitative findings section, and to identify which quotes came from which participants (e.g., editor #1, journalist #2 etc.) so that the reader knows that the quotes reflect the full sample of participants, not just one or two persons.

Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Needs some language corrections before being published

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

'I declare that I have no competing interests'