Reviewer's report

**Title:** Quality of Health News Disseminated In the Print Media in Developing Countries; a Case Study in Iran

**Version:** 2  **Date:** 3 April 2012

**Reviewer:** Joan Wharf Higgins

**Reviewer's report:**

Major compulsory revisions: I have uploaded a highlighted copy of this manuscript where I feel that writing and language still need to be tended to. The authors have done an admirable job of tending to the reviewers' concerns, but my primary issue still remains with the quality of the writing, and the ability to convey their research findings and recommendations to an audience. I would also recommend that the authors try to contextualize their findings in terms of the global readership of BMC - for those living outside of Iran?

**Level of interest:** An article whose findings are important to those with closely related research interests

**Quality of written English:** Not suitable for publication unless extensively edited

**Statistical review:** No, the manuscript does not need to be seen by a statistician.

**Declaration of competing interests:**

I declare that I have no competing interests