Reviewer’s report

Title: Lessons for public health from analysing commercial food marketing success factors: a case study

Version: 2 Date: 7 January 2012

Reviewer: Carolyn Dimitri

Reviewer’s report:

I have no remaining comments; I think the paper is fine as is. I think it could use another thorough editing

Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Needs some language corrections before being published

Statistical review: No, the manuscript does not need to be seen by a statistician.