Reviewer's report

Title: A qualitative exploration of smokers’ views regarding a community-based mobile stop smoking service

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Reviewer: Linda L Pederson

Reviewer's report:

The question appears to be well defined. The use of semi structured interviews is appropriate and the authors do a really good job of presenting the information on the methods. The information clearly has some limitations and the authors point them out in detail.

There are obviously some concerns about the fact that less than 50% of the individuals who were approached actually agreed to participate and the authors do discuss the limitations.

Major Compulsory Revisions

The Discussion and Conclusions are the sections that need some clarification in my opinion. It is not at all clear to me how the information will be used in the development of the program, in recruitment or in evaluation. In other words, what has been learned from this research that can be applied to programs to assist smokers in this subpopulation? In addition, it seems to me that statements to the effect that MSSS may be an effectives means to trigger quit attempts goes considerably beyond the information that was collected. This may be true for some smokers and it would seem to me that additional information could be collected to help to identify the groups.

I think that the title should be modified. In the first place, the authors should indicate that the information is being collected in the UK, since the reader initially has no idea for the site of the data collection. Second, the focus is not on the service itself, but some very specific aspects of it and this could be stated in the title.

The manuscript is very well written, with a few minor exceptions. In the Background, it would have been helpful to have some information about the extent of the decline in prevalence and what period of time was referenced. There is mention of the fact that smoking remains a significant contributor to health inequalities; some description of the inequalities would be helpful. There is a reference to 8% of smokers utilizing stop smoking services. It is not stated whether this is 8% of all smokers or some select subgroup of smokers. It is not clear what the authors mean exactly by demographic data (referenced in the Limitations section). What specific demographic data are they referring to? Employment status, gender and age are included and these are typically considered to be demographic variables. Are they specifically referring to income? Also, it is not stated, or at least I could not find, whether the smokers
were daily smokers, irregular smokers, heavy or light smokers and how long they had smoked.

**Level of interest:** An article whose findings are important to those with closely related research interests

**Quality of written English:** Acceptable

**Statistical review:** No, the manuscript does not need to be seen by a statistician.

**Declaration of competing interests:**

I declare that I have no competing interests