Reviewer's report

Title: Effect of an Electronic Nicotine Delivery Device (e-Cigarette) on Smoking Cessation and Reduction: A Prospective Pilot Study

Version: 2 Date: 22 December 2010

Reviewer: Karl E Lund

Reviewer's report:

Even if this is a small 'naturalistic' study of preliminary observations, I see no reason to desist from acceptance. On the contrary, there are quite a number of reasons in favour; i) within the field of tobacco control, the e-cigarette has been heavily debated but data concerning effects in cessation are deeply missed. Thus, the article is of current interest, ii) the article should be of relevance to the readers of this journal, ii) beyond high relevance and present interest, the article itself is very well written, research questions are well defined, methods seem appropriate, the data are sound but tiny, conclusions are well balanced and the list of references also seems relevant. In short, this reviewer is very positive.

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: Yes, but I do not feel adequately qualified to assess the statistics.