Reviewer's report

Title: An association between seeing incidents of alcohol or drug use in films and young Scottish adults' own alcohol or drug use: cross sectional study

Version: 2 Date: 26 January 2011

Reviewer: Bridget Spicer

Reviewer's report:

Minor issues not for publication

1. Summary (Results):
- There is a bracket missing in the results section of the summary at the end of the sentence reading; 'and further so when adjusting for friends' drinking status (when the odds rations were no longer significant)'.

2. Methods (Sample):
- 4th paragraph down there is still an extra comma following the reference to Little and David (42).

3. Methods (Measures):
- 3rd paragraph down (the new sentence describing the index on film drug use) would be clearer to say 'summing the seconds...'. That is, add 'the' and seconds should be plural.

4. Results:
- 3rd paragraph down assume that p value for the linear trend related to binge drinkers by film exposure quartiles should be .012 NOT 0.12 (otherwise this is not a linear trend).

5. References:
- Suggest reviewing the reference list for consistency in reporting journal titles e.g. reference 32 versus 35 (abbreviated title versus full title).

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:
I declare that I have no competing interests