Reviewer’s report

Title: Consumption of single cigarettes and quitting behavior: A longitudinal analysis of Mexican smokers

Version: 2 Date: 10 January 2011

Reviewer: Joachim Marti

Reviewer’s report:

The authors adequately addressed the issues raised in my first report. I only have minor remarks:

In the abstract (methods), the 2010 administration is mentioned, while at p.5 line 97, 2009 is mentioned.

I would not use the term curvilinear in the abstract. The non-monotonic association between the probability to successfully quit and the frequency of buying singles may specifically reflect two types of consumers: the irregular singles consumer that make quit attempts and the regular singles consumers that do no have a clear intention to quit.

Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I declare that I have no competing interests