Reviewer's report

**Title:** Doing masculinity, not doing health: A qualitative study among Dutch male employees about male ideologies, health beliefs, and company exercise.

**Version:** 1  **Date:** 9 June 2010

**Reviewer:** Eva E Johansson

**Reviewer's report:**

This article deals with an interesting topic – men’s health views – and is of great importance in implementing healthier life habits. On the whole, the article is well written and the procedure easy to follow. The text is very long and would gain impact by being shorter. I recommend publication, but still, before that, I wish some clarifications that will make the manuscript even more comprehensible for the reader.

**Level of interest:** An article of importance in its field

**Quality of written English:** Needs some language corrections before being published

**Statistical review:** No, the manuscript does not need to be seen by a statistician.

**Declaration of competing interests:**

I declare that I have no competing interests.