Reviewer's report

Title: Coverage of celebrity cancer and cancer education

Version: 2 Date: 19 May 2010

Reviewer: Giuseppe La Torre

Reviewer's report:

MS: 7717822463492844 Research article R1
Coverage of Jade Goody’s cervical cancer in UK newspapers: a missed opportunity for health promotion to the highest risk groups?

The manuscript has been deeply improved according to the reviewers’ comments and not is suitable for publication on the Journal.

Some minor comment:
- In the statistical section the authors need to mention that the statistical significance was set at p < 0.05

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: Yes, and I have assessed the statistics in my report.

Declaration of competing interests:

'I declare that I have no competing interests'