Author’s response to reviews

Title: Coverage of celebrity cancer and cancer education

Authors:

Shona Hilton (shona@msoc.mrc.gla.ac.uk)
Kate Hunt (kate@msoc.mrc.gla.ac.uk)

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Author’s response to reviews:

We are grateful for these further comments and have addressed them in a revised manuscript. We have tracked all changes to make it easier to make a final decision on our manuscript. We have attended to the punctuation, ensured that our revised manuscript conforms to the journal style, added in a sentence in the methods to mention that the significance level was set at p<0.05 and changed the wording to ensure the message is that all members of the public could benefit from mobilising information as suggested by reviewer 2. However, we believe it is clear in the paper the differences between the themes and we were unsure what was the reviewer meant by data might be missing. We would like to thank both reviewers and the editorial team as their input has improved the paper.

Thank you.

Shona Hilton and Kate Hunt