Reviewer's report

Title: Public awareness of cancer risk factors in the Moroccan Population: A population-based cross-sectional study

Version: 4 Date: 12 May 2014

Reviewer: Jo Waller

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I'm afraid I still don't think the authors have adequately dealt with the concern that I raised last last, and so did Terry Slevin, that some of the factors included in the knowledge measure do not have proven links with cancer. It seems very unsatisfactory to have a sentence in the Discussion describing the calculated score as 'not very accurate' when another option (raised by the other reviewer) would be to remove the items about which there is more controversy.

In my last review, I suggested thinking of the findings as 'beliefs' rather than 'knowledge' and simply presenting the beliefs about each factor without having to classify them as 'correct' or 'incorrect', but the authors obviously don't think this is a good suggestion. Their response seems muddled, and implies that in some cases they are measuring 'knowledge' of widely held 'attitudes'.

Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Needs some language corrections before being published

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I declare that I have no competing interests