Reviewer’s report

Title: The most effective strategy for recruiting a pregnancy cohort: A tale of two cities

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Reviewer: Michael C Klein

Reviewer’s report:

This is a well written study that details the successes and failures of various recruitment methods used in Calgary and Edmonton for enrolling women in pregnancy studies. The greater success in Calgary is based on local conditions, such as the existence of two large maternity services run by family physicians for the benefit of other family physicians who do not do intrapartum care.

The conclusion that face-to-face approaches by staff that receive a small honorarium for their efforts is not surprising. But the issue of generalizability is important. It is likely that similar strategies will be successful but it seems likely that the approach will depend very much on the subject of the study and the degree of invasiveness of the study and the degree of effort required of the subjects. This issue was not addressed.


This study should be read and referenced and described

Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

No competing interests