Reviewer's report

Title: The effectiveness of financial incentives for smoking cessation during pregnancy: Is it from being paid or from the extra aid?

Version: 2 Date: 26 February 2012

Reviewer: Falko F Sniehotta

Reviewer's report:

The authors have carefully addressed all my comments and I think that the revised manuscript makes an important contribution to the literature.

Level of interest: An article of outstanding merit and interest in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I declare that I have no competing interests.