Reviewer's report

**Title:** Cost-Effectiveness of a Mailed Educational Reminder to Increase Colorectal Cancer Screening

**Version:** 3 **Date:** 21 February 2011

**Reviewer:** Kelvin K Tsoi

**Reviewer's report:**

1. Authors did not give any response on the cost-effectiveness analysis among different subgroups. As the results are non-reproducibility in other countries, the subgroup analysis, especially for the race groups, will increase the interest of readers to cite this study. Subgroup cost-effectiveness analysis can also demonstrate which patient group will be the most cost saving. e.g. elderly or tobacco users.

2. Although all the referenced patient-directed intervention studies based on a 10% variation for costs, I don’t think it is a good arbitrary assumption for the physicians’ salary. The authors can use the salary range in their local hospitals. It would be a critical challenge for the robustness of a study conclusion if the sensitivity analysis is not reasonable performed.

**Level of interest:** An article of limited interest

**Quality of written English:** Acceptable

**Statistical review:** No, the manuscript does not need to be seen by a statistician.

**Declaration of competing interests:**

I declare that I have no competing interests.