Reviewer's report

Title: Cost-Effectiveness of a Mailed Educational Reminder to Increase Colorectal Cancer Screening

Version: 1 Date: 19 November 2010

Reviewer: Guy Launoy

Reviewer's report:

This paper reports results from a cost-effectiveness study from which results concerning effectiveness have been already published. The new output concerns thus only cost aspects. The relevance of results concerning cost is limited by 1 the non-reproducibility of costs in other screening organisation and moreover in other countries. 2- the very limited effective, 3 - the poor part of cost of a reminder in the global budget of screening experience. Moreover, authors problematic and references are very limited to north america experiences.

Concerning study design, econometric and statistical analysis, the study has been well-conducted. The paper is well-writed, well-structured and pleasant to read

Level of interest: An article of insufficient interest to warrant publication in a scientific/medical journal

Quality of written English: Acceptable

Statistical review: Yes, and I have assessed the statistics in my report.

Declaration of competing interests:

'I declare that I have no competing interests'