Reviewer's report

Title: A qualitative study of CVD management and dietary changes: problems of 'too much' and 'contradictory' information

Version: 1 Date: 10 December 2013

Reviewer: Ann Dorrit ADG Guassora

Reviewer's report:

Major compulsory revisions
1) The paper gives very little discussion of the findings and needs to compare the findings of the study with the findings of other studies to a much larger extent. Even if the literature on this specific issue is limited it is there and studies concerning patients with other health problems but similar demands to change diet could easily be included for comparison.

2) Considering the research question "...understanding the factors that might hinder patients when attempting to adhere to dietary recommendations" it is surprising that only the issue of handling information is addressed. Other studies of changes in lifestyle have provided us with knowledge of many other challenges to dietary changes in everyday life. It would most likely be relevant to this group of patients as well. Are other findings reported in other papers? Or was handling of information maybe just the most pertaining issue? This should be spelled out and you might consider changing the title of the paper as a consequence.

3) The description of the method is not clear. As you do not refer to any well known method of analysis this is essential. According to the current description the procedure could be similar to framework analysis.

Minor essential revisions
1) Conclusions are pointing heavily to the role of general practice but this is not supported by the analysis. I think the results provide us with some nice and specific examples of patients' troubles. It would be helpful if the authors could turn this into more specific recommendations for GPs.

2) You did not provide information about when data were collected. This should be added.

Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Needs some language corrections before being published

Statistical review: No, the manuscript does not need to be seen by a statistician.