Reviewer's report

Title: 'No need to worry': an exploration of family physicians' reassuring strategies

Version: 4 Date: 24 June 2014

Reviewer: Sarah Alderson

Reviewer's report:

All major and minor essential revisions have been adequately answered in the cover letter and amendments made to the manuscript.

Minor essential revision:
There is a typo page 21 line 3 - challenging should be challenge.

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:
I declare that I have no competing interests